

"What I Actually Do"

Statement Builder

Your job description says one thing. What you actually do is something else entirely. This framework helps you rewrite your role in language that reflects your real impact.

Step 1: What does your job description say?

My title says I:

Step 2: What do you actually do?

But what I really do is:

Step 3: What changes because of you?

Because of my work:

Step 4: Put it together.

Full statement:

Your Impact is Real. Your Voice Matters. You Are Somebody.

