

Know Your Value

10 Questions to Define What You Bring

Before you can advocate for yourself, you need to get clear on what you actually bring. Not your tasks. Your impact.

1. What do I do that no one else on my team can do?

2. What would fall apart if I weren't here for a month?

3. What problems do I solve before anyone else notices them?

4. What do people come to me for that has nothing to do with my job description?

5. What is the most complex thing I've managed in the last six months?

6. How does my executive's day run differently because of me?

7. What feedback have I received that I dismissed but shouldn't have?

8. What skill do I have that I've never been formally recognized for?

9. If I had to explain my value to someone who doesn't know my role, what would I say?

10. What would I want my executive to say about me if I weren't in the room?

Your Impact is Real. Your Voice Matters. You Are Somebody.

